



| Forever Series

1200x1800mm & 800x1600mm | Glazed Vitrified Tiles

COLLECTION 2024

SIMERO[®]
CERAMICS

Inspired by the harmony of nature, Simerio brings an exceptional collection of tiles with the Forever Series. The warm and welcoming shades of the tiles of these series

are enhanced by the fine quality of raw material used to manufacture them. This series has an edge with a touch of lavish allure that makes every space come to life.

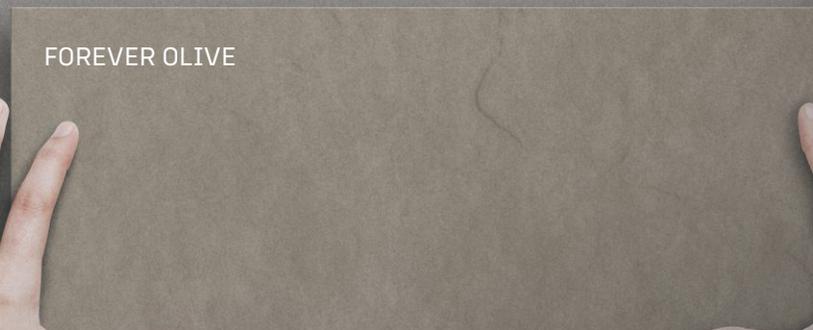
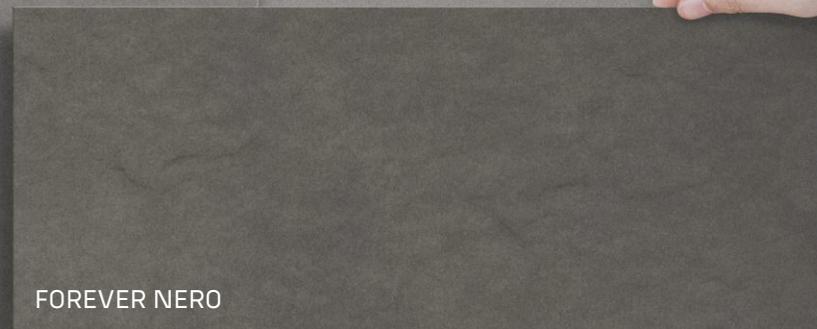
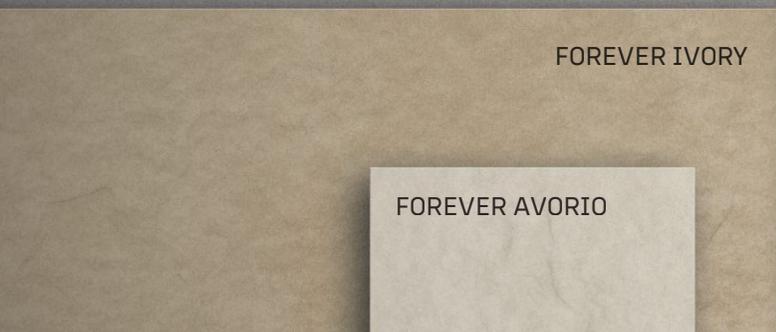
HARMONY WITH NATURE



Inspiration

FOREVER SERIES

7 COLORS



Highlights

Our creations embody the essence of grace and durability, combining elegance with strength. Each piece is crafted to withstand the tests of time while exuding a sense of refinement and sophistication.

2 Choice of
Formats

1200x1800mm
800x1600mm

1 Finish
Variant

Grano Surface



GRANO
surface



Efficient Attributes

The Forever series is a beautiful amalgamation of 7 timeless and sophisticated shades of tiles available in 1200x1800mm & 800x1600mm sizes. The tiles of this series are crafted to achieve perfection when it comes to contemporary interior style. The seamless feel and serene aura gained by these tiles create a luxurious ambience for a place.



Microbial Resistant

Ceramic properties and non-porous surfaces discourage the accumulation of dust, debris, water, and more, making tiles efficiently microbial resistant.



Recyclable & Sustainable

The collection employs eco-friendly materials and processes, making the tiles eco-consciously sustainable and easy to recycle.



Easy to Maintain

Resilient features like stain, UV, and abrasion resistance paired with the non-porous surface for easy cleaning make the collection's tiles easy to maintain.



Superior Quality

Industry best materials, technology, processes, R&D, quality control, and skilled human resources make each and every surface from Simero superior in quality.



Highly UV Resistant



Superior Mechanical Resistance



Scratch Resistant



Low Water Absorption



Resistant to Stains



Dimensional Stability



Resistant to Abrasion



Resistance to Freezing



Fireproof Material

Application Areas



Hotels



Public Spaces



Housing



Airports



Bar - Restaurants



Malls



Shops



Terraces



Beach Resorts



Urban Areas



Industrial Areas



Schools



Spa Centers



Offices

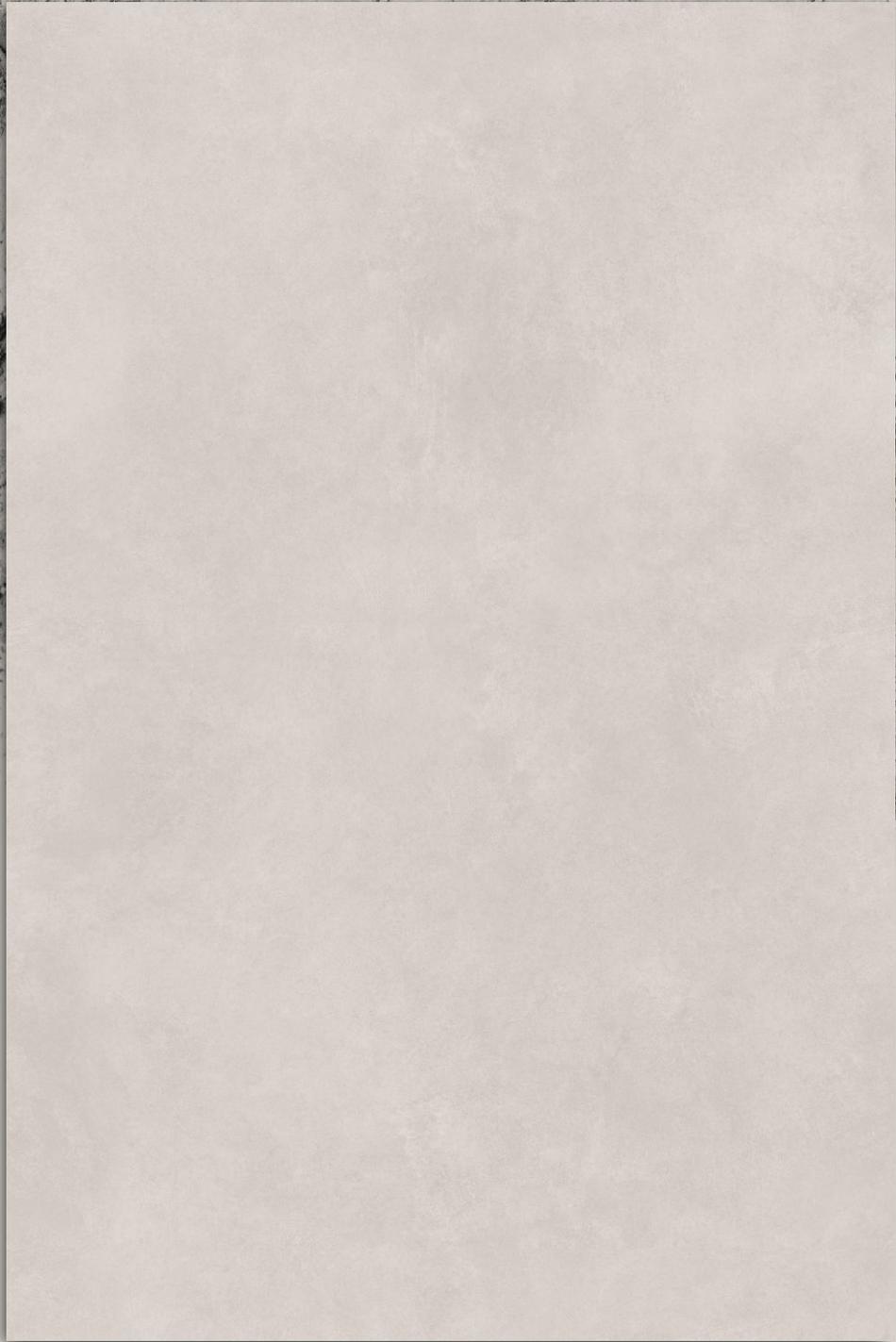


Kitchen Areas



Bathroom Areas





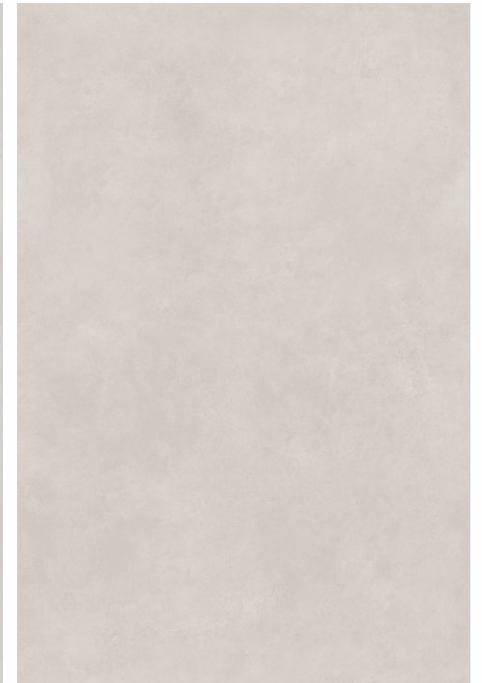
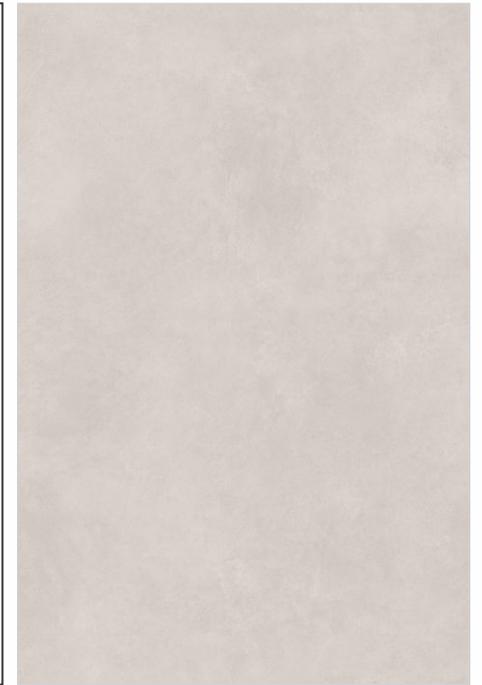
FOREVER AVORIO

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER AVARIO, 1200x1800mm

SIMERO
CERAMICS



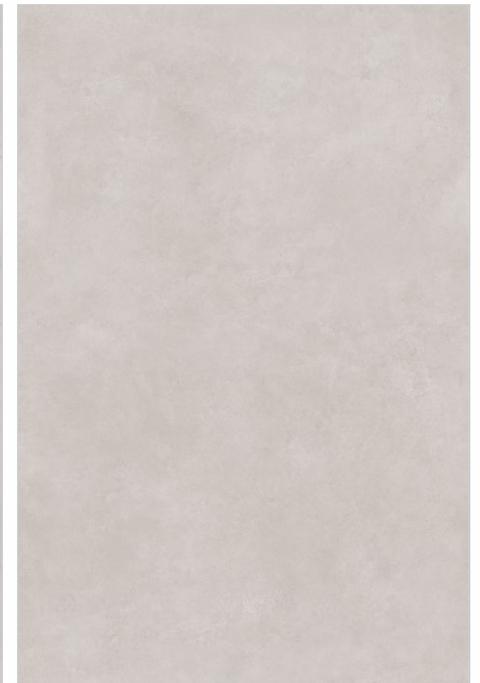
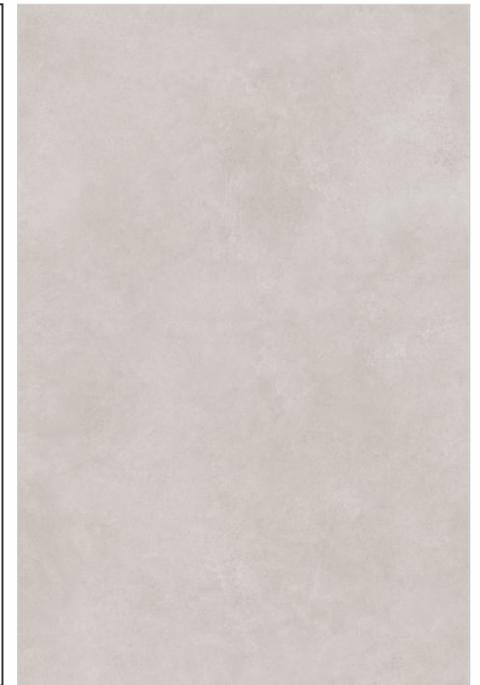
FOREVER BIANCO

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER BIANCO, 1200x1800mm

SIMERO
CERAMICS



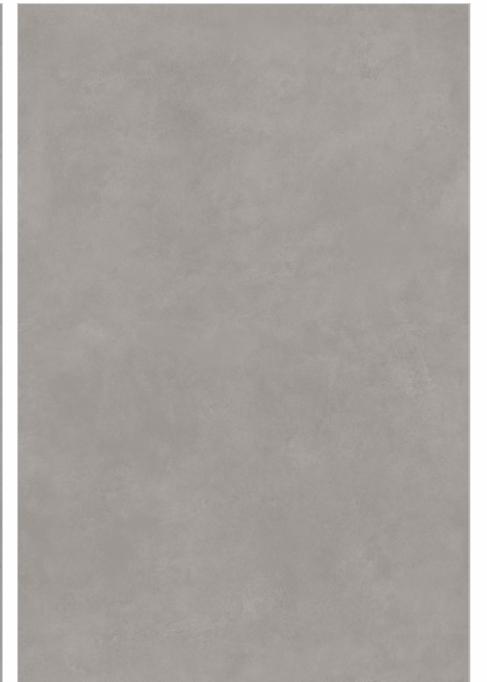
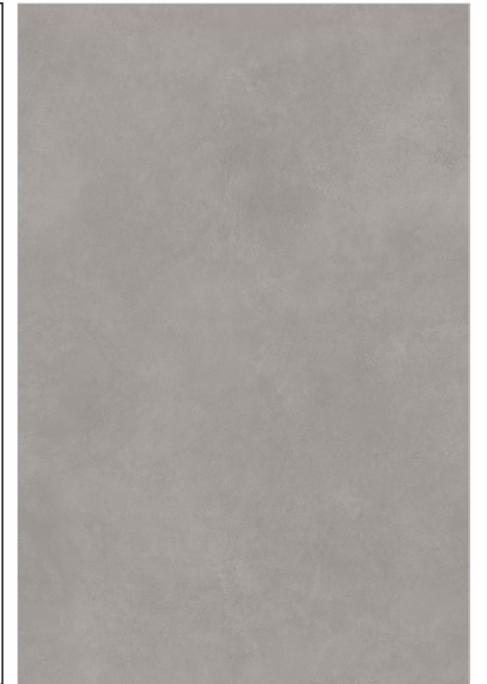
FOREVER GRIGIO

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

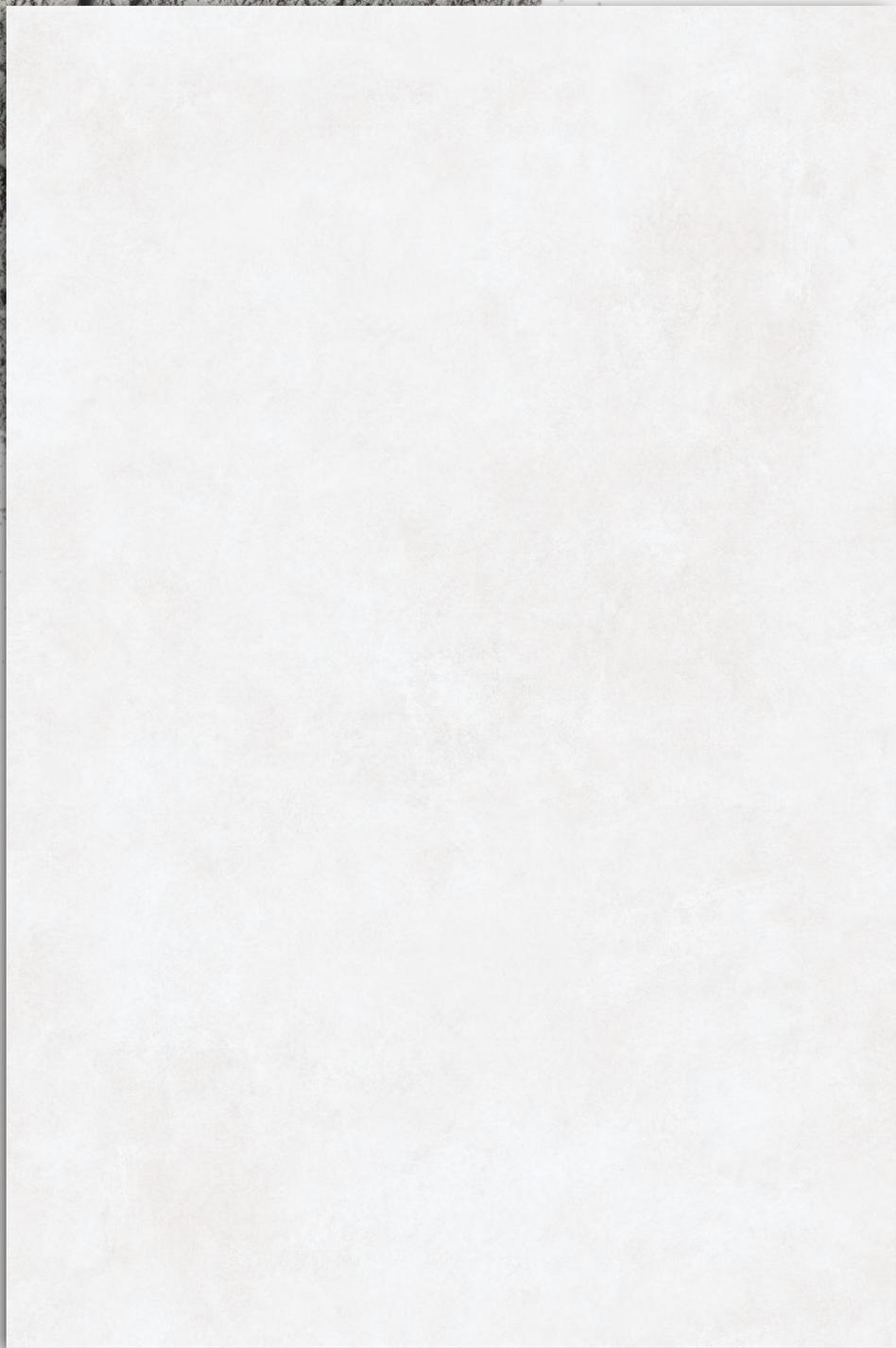
GRANO
surface





FOREVER GRIGIO, 1200x1800mm

SIMERO
CERAMICS



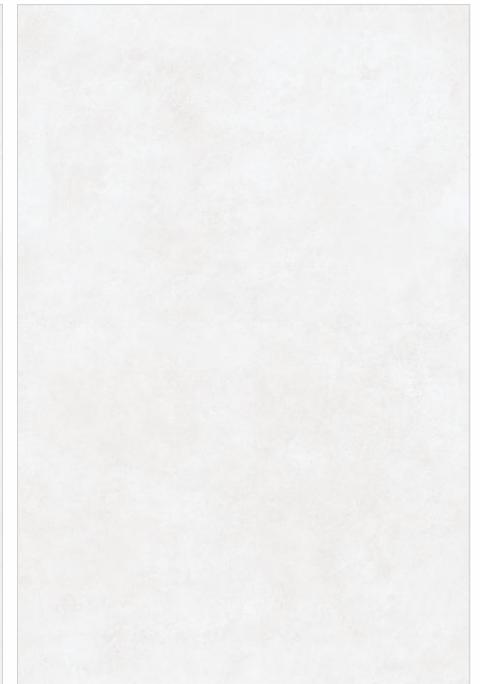
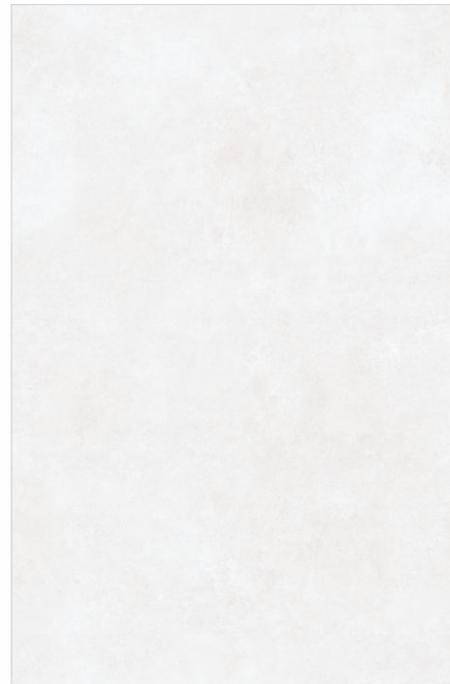
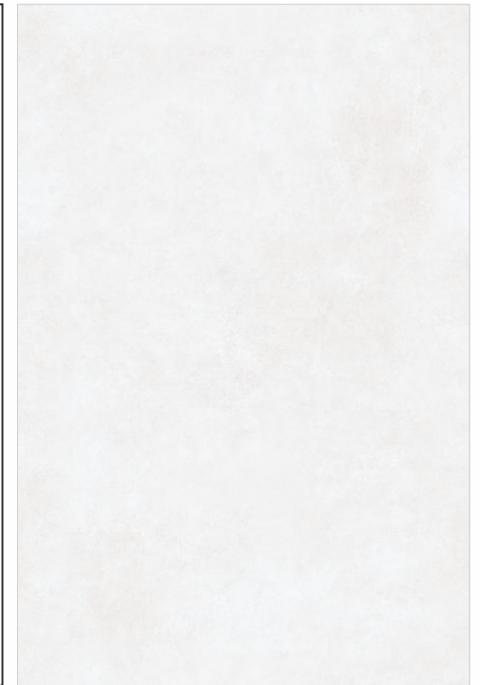
FOREVER WHITE

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER WHITE, 1200x1800mm

SIMERO
CERAMICS



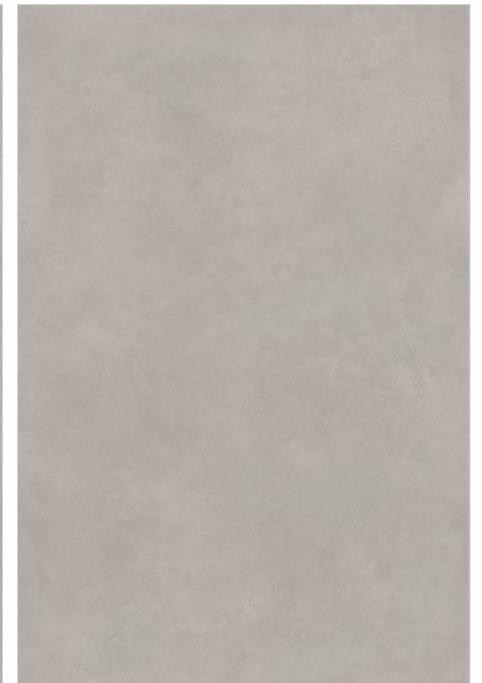
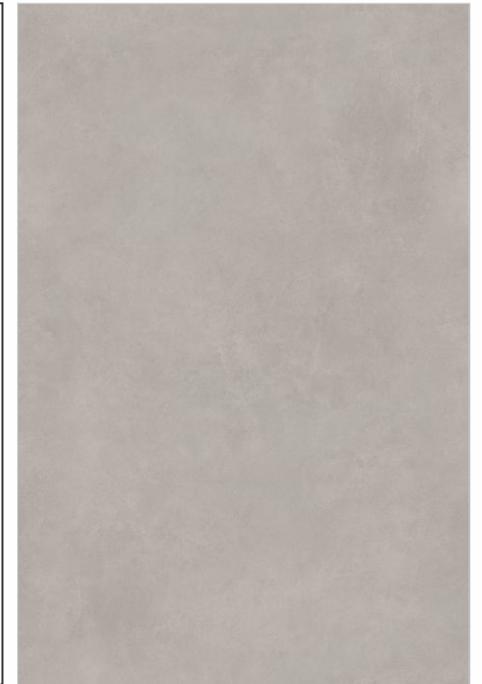
FOREVER OLIVE

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

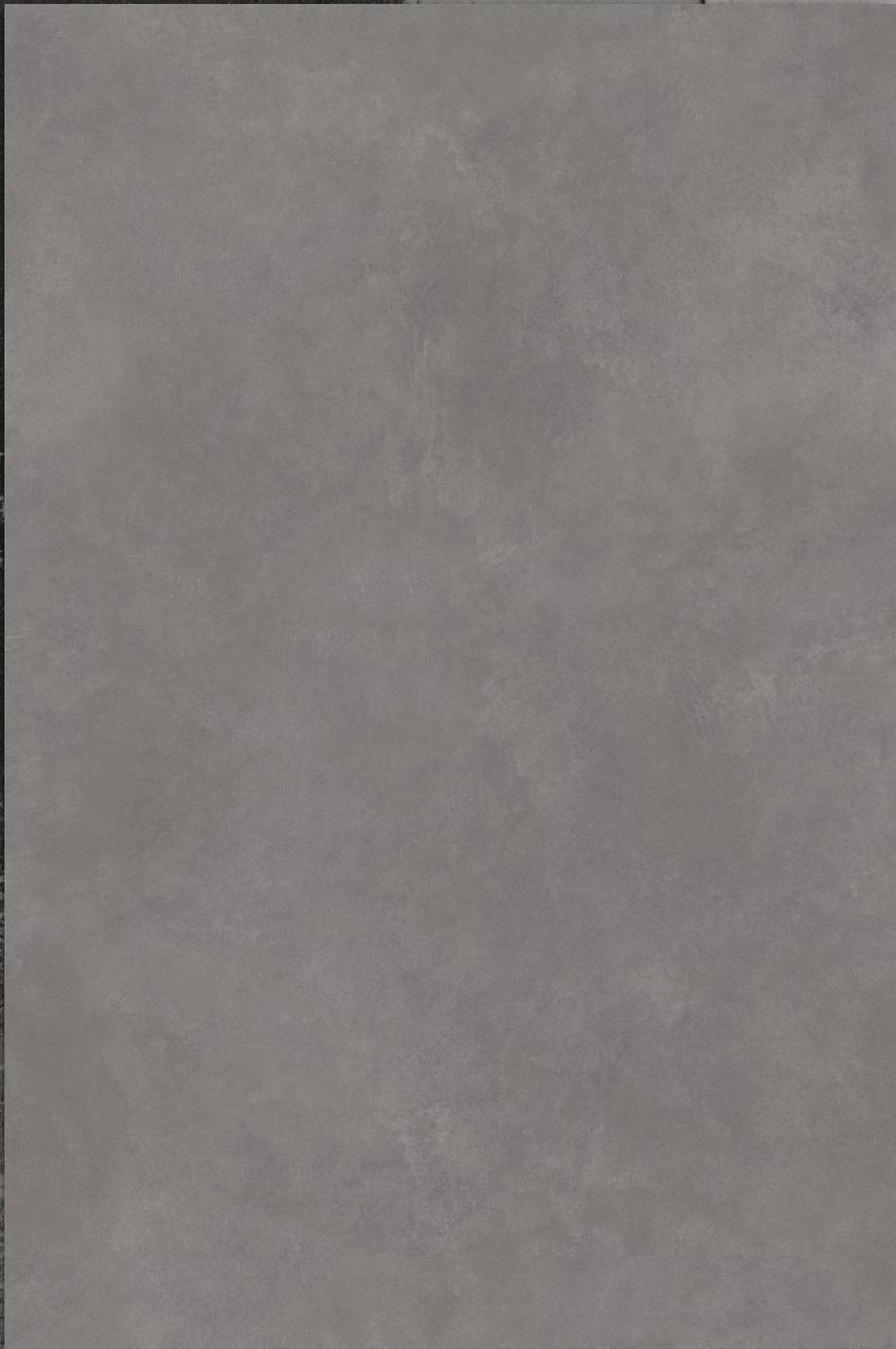
GRANO
surface





FOREVER OLIVE, 1200x1800mm

SIMERO
CERAMICS



FOREVER NERO

Size
1200x1800mm

Finish
GRANO SURFACE

Random
3

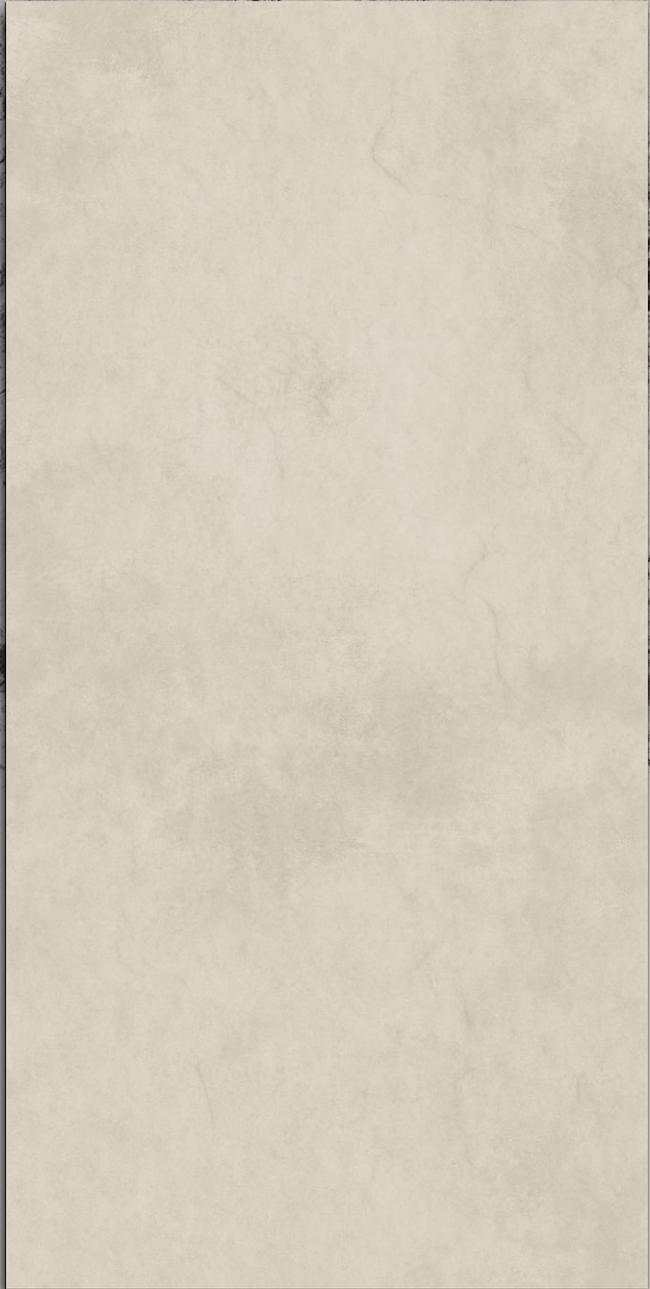
GRANO
surface





FOREVER NERO, 1200x1800mm

SIMERO
CERAMICS



FOREVER AVORIO

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

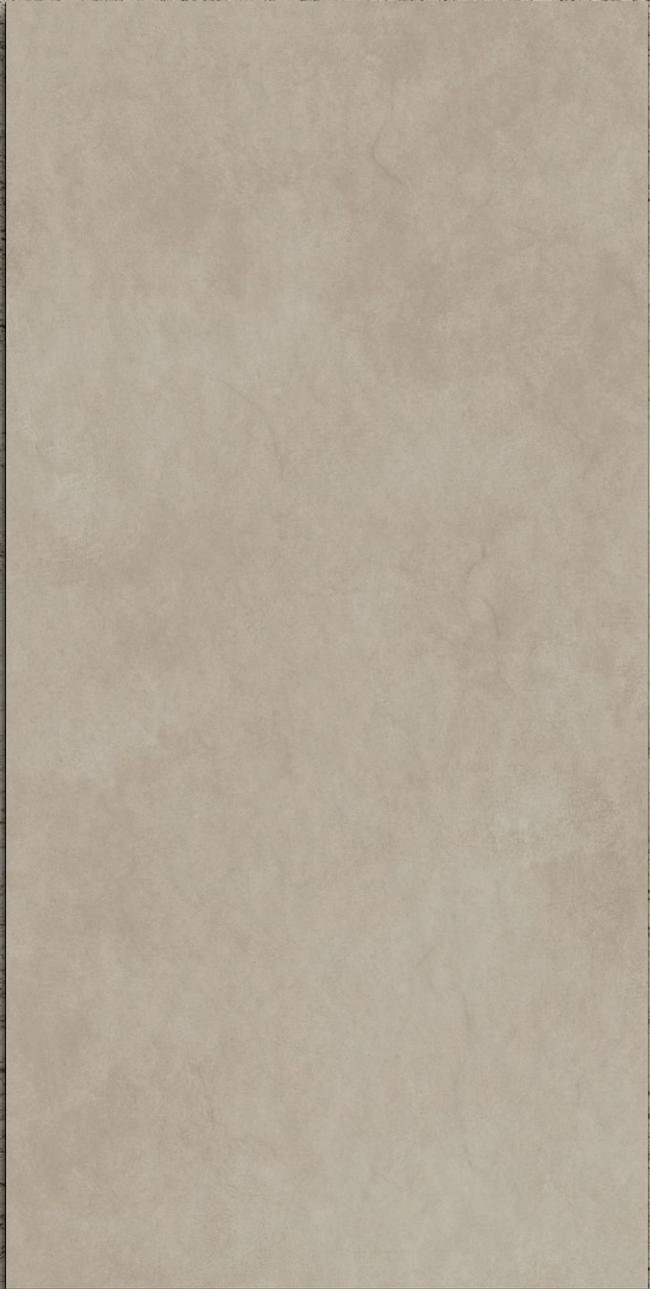
GRANO
surface





FOREVER AVORIO, 800x1600mm

SIMERO
CERAMICS



FOREVER BEIGE

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

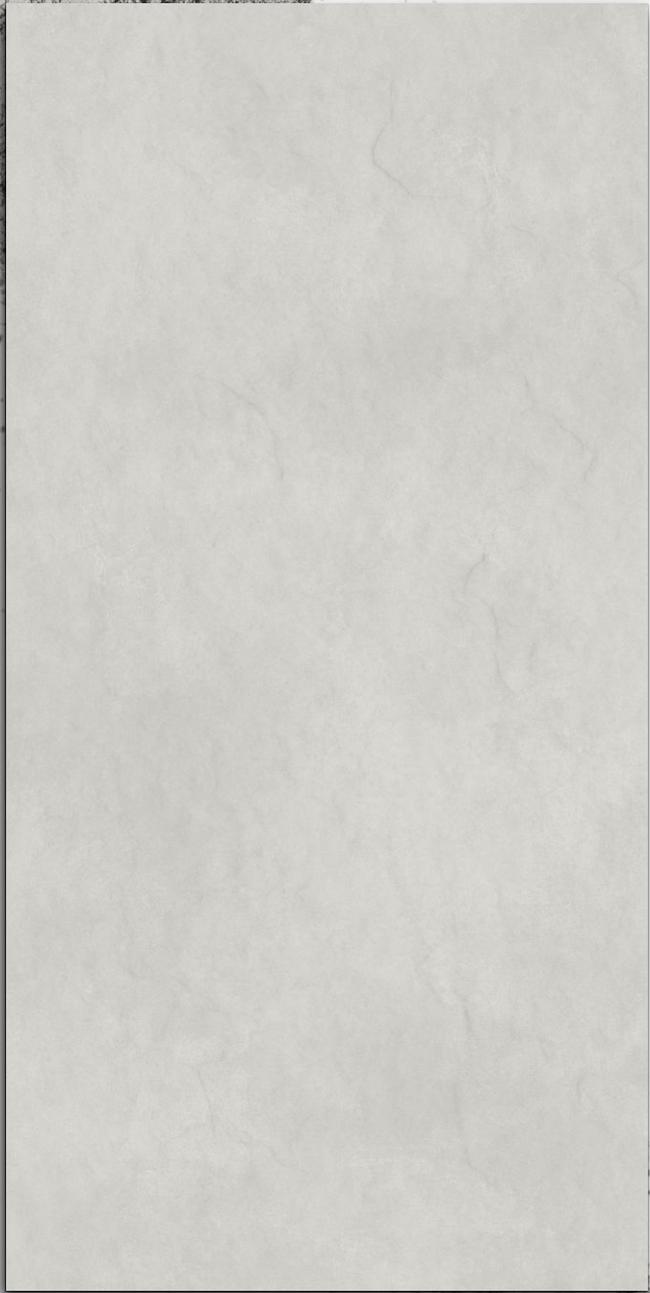
GRANO
surface





FOREVER BEIGE, 800x1600mm

SIMERO
CERAMICS



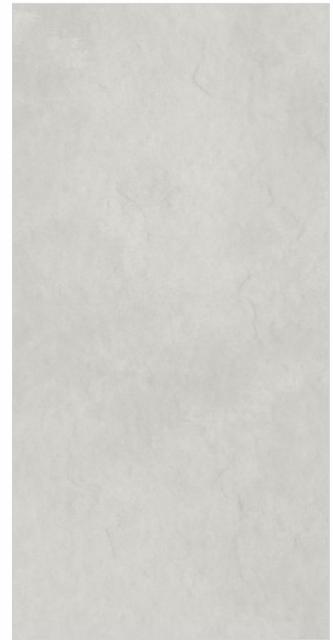
FOREVER BIANCO

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

GRANO
surface



NORGESTON
SNEAKERS



FOREVER BIANCO, 800x1600mm

SIMERO
CERAMICS



FOREVER GRIGIO

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER GRIGIO, 800x1600mm

SIMERO
CERAMICS



FOREVER NERO

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

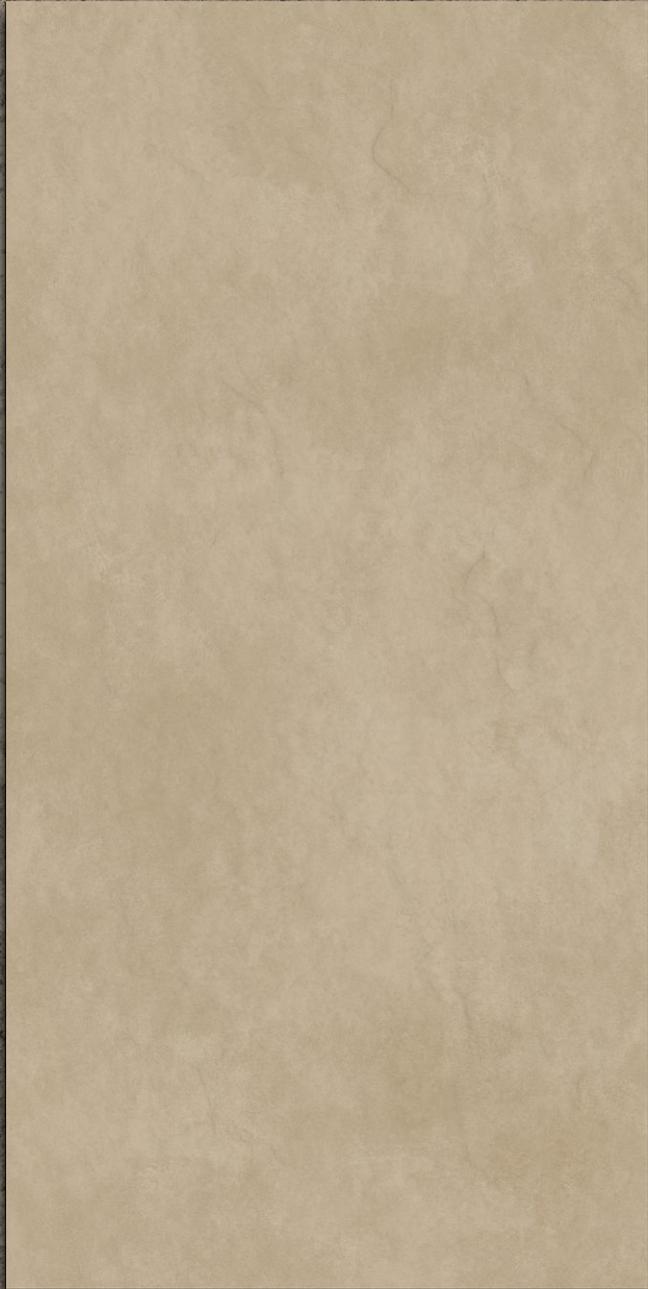
GRANO
surface





FOREVER NERO, 800x1600mm

SIMERO
CERAMICS



FOREVER IVORY

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER IVORY, 800x1600mm

SIMERO
CERAMICS



FOREVER OLIVE

Size
800x1600mm

Finish
GRANO SURFACE

Random
3

GRANO
surface





FOREVER OLIVE, 800x1600mm

SIMERO
CERAMICS

TECHNICAL SPECIFICATIONS

| Sr. No. | Characteristics | International Std. ISO 13006 Group Bla | Specifications of SIMERO GVT | Method Of Testing |
|---|---|---|--|------------------------|
| Dimensions & Surface Quality | | | | |
| 1 | Lenght | ±0.30% | ±0.10% | ISO 10545-2 |
| 2 | Thickness | ±5.00% | ±5.00% | ISO 10545-2 |
| 3 | Straightness of Sides | ±0.30% | ±0.10% | ISO 10545-2 |
| 4 | Rectangularity | ±0.30% | ±0.10% | ISO 10545-2 |
| 5 | Surface Flatness | ±0.40% | ±0.10% | ISO 10545-2 |
| 6 | Glossiness | Declared By Manufacturer | 8~15% | ISO 2813 (Gloss meter) |
| 7 | Surface quality | Min. 95% Tiles Should Be Free From Defects | Min. 95% Tiles Free From Defects | ISO 10545-2 |
| Physical Characteristics | | | | |
| 8 | Water Absorption | E ≤0.50% | ≤0.08% | ISO 10545-3 |
| 9 | MOH's Hardness | ≥5.00 | ≥5.00 | IS 13630-13 |
| 10 | Moisture Expansion | Nil | Nil | ISO 10545-10 |
| 11 | Abrasion Resistance | Declared By Manufacturer | PEI 4 | ISO 10545-7 |
| Mechanical Characteristics | | | | |
| 12 | Flexural Strength (MOR) | ≥35 N/mm ² (350 Kg/cm ²) | ≥38 N/mm ² (380 Kg/cm ²) Test Piece Size 600x600mm | ISO 10545-4 |
| 13 | Breaking Strength | 1300 Newton | 1800 Newton Test Piece Size 600x600mm | ISO 10545-4 |
| 14 | Impact Resistance | Declared By Manufacturer | No Indentation Or Cracking | ISO 10545-5 |
| Safety Characteristics | | | | |
| 15 | Skid Resistance (Dynamic Friction Coefficient) | ≥0.40 | ≥0.45 | ISO 10545-17 |
| 16 | Density | ≥2.0 gm/cc | >2.3 gm/cc | DIN 51082 |
| Thermo Photo Characteristics | | | | |
| 17 | Thermal Shock Resistance | Resistant To 10 Cycles | Pass Min. 10 Cycles | ISO 10545-9 |
| 18 | Frost Resistance | Frost Proof | Need to Comply with The Standard | ISO 10545-12 |
| 19 | Coefficient of linear Thermal Expansion | 9x10 ⁻⁶ K ⁻¹ | <5.86x10 ⁻⁶ K ⁻¹ | ISO 10545-8 |
| 20 | Colour Resistance to UV light | Resistant | Resistant | ISO 10545-16 |
| Chemical Characteristics | | | | |
| 21 | Chemical Resistance Household Chemicals & Swimming Pool Salts | Min. Class-GB | Confirm To Classes-GA | ISO 10545-13 |
| 22 | Chemical Resistance Low Concentrations Acids & Alkalis | Min. Class-GLB | Confirm To Classes-GLA | ISO 10545-13 |
| 23 | Chemical Resistance High Concentrations Acids & Alkalis | Min. Class-GHB | Confirm To Classes-GHA | ISO 10545-13 |
| 24 | Stain Resistance | Min. Class-3 | Min. Confirm To Class-3 | ISO 10545-14 |

PACKING INFO

| | |
|-----------------------|----------------------|
| DIMENSION(MM) | 1200x1800mm |
| SLAB / BOX | 2 pcs |
| COVERAGE AREA / BOX | 4.32 sq. mtr. |
| WEIGHT / BOX (APPROX) | 90 kg |

| | |
|-----------------------|----------------------|
| DIMENSION(MM) | 800x1600mm |
| SLAB / BOX | 2 pcs |
| COVERAGE AREA / BOX | 2.56 sq. mtr. |
| WEIGHT / BOX (APPROX) | 54 kg |



Head Office:

Behind Indian Oil Petrol Pump,
Morbi-Halwad Road, State Highway No. 22,
Nichi-Mandal, Morbi - 363 641.

Customer Care No.: +91 814 12 12 000

www.simero.in